



From the event

TAKREEM AWARDS CEREMONY

This November in Marrakesh, Takreem held their 5th Annual Awards Ceremony followed by a gala dinner hosted by well-known journalist Laila Al-Shaikhli and attended by 500 guests including HM Queen Noor Al Hussein and other royalty, academics, intellectuals, journalists and artists from the Arab community.

Every year, Takreem Foundation organises an award ceremony to celebrate nine laureates who have excelled in a variety of categories including entrepreneurship, science and technology, culture, environmental sustainability and education.

Among the recognised were two notable Jordanian winners, Kamel Al-Asmar and Samih Toukan. Kamel was awarded the Young Entrepreneur Award for his development and volunteerism network, Nakhweh, for the Arab world. This network was the first of its kind in the Middle East and connects people working in the development industry, helping them to discover new opportunities and share ideas and knowledge.

Samih was presented with the Outstanding Corporate Leadership Award for founding the first Arabic email service provider, Maktoob.com, and largest Arab online community boasting over 16 million users. The provider was recently sold to Yahoo, in the largest technology acquisition deal ever seen in the region.

The seven additional winners from the region were Lihadh Al-Gazali from Iraq, The Edward Said National Conservatory for Music in Palestine, Applied Research Institute Jerusalem, Amal Basha from Yemen, Azza Kamel from Egypt, Amina Laraki Slaoui from Morocco and The Palestine Children's Relief Fund.

Lifetime achievement awards were presented at the event



HM Queen Noor Al Hussein and Ricardo Karam

to Ambassador and Permanent Delegate of St Lucia to UNESCO, Gilbert Chagoury, and, posthumously, Lebanese journalist, Ghassan Tuani.

Takreem was established in 2008 by media figure Ricardo Karam to promote the excellence of the Arab community in a time where negative stereotypes are constantly depicted on our TV screens. The initiative reminds the world of the many positive contributions from the Middle East. Through this recognition, Takreem aims to create mentors and role models for future generations and encourage youth to actively seek improvement.

"The Arab world is alive and Takreem can showcase stories of Arab success that should serve as a source of pride and inspiration for all of us," Ricardo explains.

"Through these stories we can broadcast the message that the Arab world is a place of initiative, creativity, positive thinking, entrepreneurship and the sanctity of youth".



Samih Toukan



Kamel Al-Asmar



Youssef Dib and Kawther Ben Andallah



Lana Zananiri, Asma Al Mutawa and Christopher Chagoury



HE Dr Vincent Battle, Azza Kamel and HE Sheikha Paula Al Sabah



Amid Baroudi, Viviane Edde and Carlos Ghosn



Camille Hoballah, Joanne Karkour, Lama Hoballah and Dania Sinno



Princess Alia Tabbah, HE Ambassador Ali Kayed and his wife Mona with HM Queen Noor Al Hussein



Ibtissam Saab, Sofia Scalli, Nawal Bou Taleb and Zineb Lamrani



Paula Al Sabah, Maha Debs, Isabel Rodriquiz Alonso and Lady Nahid



Nahla Kaddoura, Dima Lamrani, Rida and Laila Said



Yumna Karam and Princess Alia Tabbah



Princess Banderi Al Faisal and Rawiya Mansour



Nadine and Gabriel Massoud