Zeinoun Nabulsi wins Takreem Social Media Award for his video on DSC

Zeinoun Nabulsi was awarded in October 2011 the Takreem Social Media Award for his video on Donner Sang Composar, the content aimed to get young social media users, bloggers and internet savvy people to come to the American University of Beirut and work for two hours to create a presentation about a competition in TAKREEM’s own different categories using social media.

Zeinoun Nabulsi invited to present Donner Sang Composar, a Lebanese NGO that aims to secure blood donations from the people to the people. He was the first person at that event in the video, the writer interviewed many people and asked them if they knew about Donner Sang Composar. Each individual explained, in the interview, how he found out about DSC and what he knew about the NGO.

The video was then posted on youtube and Zeinoun was awarded the first prize of the event.

The TAKREEM initiative aims to communicate Arab experience. The TAKREEM Awards initiative aims to become, a benchmark in competitions for outstanding media and true reporting. TAKREEM contributes to enriching the Arab media sphere in its present and future generations.

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