Ricardo Karam is a recognized TV personality in the Arab world. Additionally, he is the founder of the Takreem Arab Achievement Awards, which honors Arab excellence in various fields such as entrepreneurship, education, and philanthropy. In its third year after Beirut and Doha the ceremony was successfully held in Bahrain.

Manama was chosen to host this year’s Takreem Awards because it was named the Capital of Arab Culture 2012 and the significance of the city’s cultural heritage to the mission in recognizing Arab excellence made it the best choice for this year’s event, Ricardo explained.
"It was only fitting to host this event in this very cultural and special city," Ricardo said. "I simply love Bahrain and I have always found this country to be special."

Ricardo spoke with passion about Bahrain, explaining his deep appreciation to the people here. According to Ricardo, "the warmth, the generosity, the accessibility and the culture of Bahrainis" is simply exceptional.

Coming to Bahrain has always been a pleasure for him because he has always enjoyed the ambiance of compassion and tolerance that differentiate this country from its neighbors. This aspect of Bahrain is not often depicted in the news and he wanted to share this appreciation with the world through Takreem.

Ricardo enjoys walking around Manama and feeling the spirit of the people. He is always amazed by the welcome he receives and this year was no exception.

Bahrain and the Ministry of Culture not only hosted the event, but also welcomed over 400 VIP invitees who arrived from all over the world to attend and celebrate Arab excellence.